



Register at cueinc.com/fall2025

FALL 2025 CONFERENCE AGENDA

All Times Eastern

All times, session topics and speakers are subject to change. Any changes will be posted as quickly as possible.

Updated: 8/21/2025

Sunday, September 28, 2025

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| 12:00 PM | Registration Desk Opens |
| 2:30 PM | <p>First-Timers Orientation: Maximize Your Conference Experience</p> <p>New to the conference? Start here! This interactive session helps first-timers navigate the event, discover key sessions, and get insider tips—plus meet fellow attendees and start building your network. Kick off your experience with confidence!</p> |
| 3:15 PM | Break |
| 3:30 PM | <p>CUE Connections Discussion Groups - 3 Sessions</p> <p>Each of the CUE Connections sessions will be designed to facilitate discussion among attendees, enabling sharing of experiences, challenges, and best practices in each area. Session topics:</p> <ul style="list-style-type: none">Aligning Your Engagement Strategy with Company Values & Creating Psychological SafetyPreparing for & Maintaining Engagement During Disruptions (ICE Raids/Protests, etc.)Maximizing Employee Listening <p>3:30 PM - CUE Connections Discussion Group - Session 1</p> <p>4:20 PM - CUE Connections Discussion Group - Session 2</p> <p>5:15 PM - CUE Connections Discussion Group - Session 3</p> |
| 6:00 PM | Grand Opening Reception & Networking |

Monday, September 29, 2025

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| 6:45 AM | Registration Desk Opens |
| 6:45 AM | Breakfast |
| 8:00 AM | Welcome and Opening Remarks |
| 8:30 AM | <p>Gen Z on the Job: Communication That Connects</p> <p><i>Nick Kalm, Reputation Partners, and a panel of Gen Z Employees</i></p> <p>In this panel discussion, discover how to effectively engage Gen Z employees and build bridges across generations in your workforce.</p> |
| 9:30 AM | <p>Decision Dialogue - Engagement Through Change</p> <p>In these sessions, a challenging fact pattern will be presented for consideration. Breaking into small discussion groups, each group will collaborate to discuss and devise a strategic plan to address the situation, considering various aspects to be considered.</p> |
| 10:00 AM | Break |
| 10:25 AM | <p>NLRB Behind the Scenes</p> <p><i>Rebecca Dormon and Scott Purvis, People Results</i></p> |

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| | <p>Pull back the curtain and gain insider insights into how NLRB decisions are made and what that means for your strategy and compliance efforts.</p> |
| 11:20 AM | <p>Hiring on Solid Ground: Managing in the Era of Salts and Culture Fit</p> <p><i>Quyrus Epps, Ellwood Group Inc.and Tom Reddin, Thompson Coburn</i></p> <p>Navigate the legal and practical challenges of today's hiring environment, where union salts and cultural alignment collide.</p> |
| 12:15 PM | Lunch |
| 1:25 PM | <p>Campaign Strategies at Every Level: A Group-Based Skill Builder</p> <p><i>Mark Codd and Walter Orechwa, People Results, Katie Lev, Lev Labor</i></p> <p>Participants will break into groups based on their campaign experience level to explore tailored strategies, tools, and real-time scenarios—whether you’re brand new or a seasoned pro.</p> |
| 2:40 PM | Decision Dialogue - Engagement Through Change |
| 3:00 PM | Break |
| 3:25 PM | <p>Case in Point: A Real-World Campaign Breakdown</p> <p><i>Shannon Charron, Verizon Wireless</i></p> <p>Go beyond theory with a detailed case study of a recent campaign. What worked, what didn't, and what you can learn for next time.</p> |
| 4:15 PM | Ask the Experts |
| 4:45 PM | Closing Announcements and Remarks |
| 6:00 PM | Evening/Networking Reception |
| Tuesday, September 30, 2025 | |
| 6:45 AM | Registration Desk Opens |
| 6:45 AM | Breakfast |
| 8:00 AM | Welcome and Opening Remarks |
| 8:30 AM | <p>AI and Labor Relations: Friend, Foe, or Force Multiplier?</p> <p><i>Michael VanDervort, LRI; Trey Bryan, U-Haul; and Daren Wingard, C.R. England</i></p> <p>Discuss how AI can be used to maximize training and strengthen skills.</p> |
| 9:30AM | Decision Dialogue - Engagement Through Change |
| 10:00 AM | Break |
| 10:25 AM | <p>NLRB Update: What’s New, What’s Next</p> <p><i>Katie Lev, Lev Labor, LLC.</i></p> <p>Get the latest on Board decisions, policy shifts, and pending litigation that could impact your workplace.</p> |
| 11:15 AM | Decision Dialogue - Engagement Through Change |
| 11:45 AM | Lunch |
| 1:00 PM | <p>Hands-On Collective Bargaining: Strategy in Action</p> <p><i>Bob Nagle, Fox Rothschild, LLP</i></p> <p>Step into the negotiation room in this interactive session where you’ll tackle real-world bargaining scenarios. After an overview session, learn by doing as you work through tough issues, build consensus, and practice your strategy in real time.</p> |
| 2:30 PM | Break |
| 2:55 PM | <p>ERGs in Action: Evolving Roles, Expanding Impact</p> <p><i>Phil Wilson, Labor Relations Institute, Inc. and Maceo Owens, The ERG Movement</i></p> <p>Explore how Employee Resource Groups are shifting and how to design and maintain them to ensure they remain a win for companies and employees!</p> |
| 3:40 PM | <p>Rapid Response Panel: Building the Team Before You Need It</p> <p><i>Erin Watson, lululemon</i></p> <p>Work in partnership in this discussion on how to assemble and prepare a rapid response team to stay agile, aligned, and ready when issues arise.</p> |
| 4:20 PM | Ask the Experts |
| 4:45 PM | Conference Closing Notes and Remarks |
| 5:00 PM | Closing Reception/ Networking |
| Wednesday, October 1, 2025 | |
| 8:00 AM | <p><u>People Analytics & Heat Map Workshop</u> (Additional cost)</p> <p>Dr. Fiona Jamison, People Results</p> |

