

FALL 2024 CUE CONFERENCE



CHANGING THE PLAYBOOK IN POSITIVE EMPLOYEE RELATIONS

OCTOBER 27-29, 2024
OMAHA, NEBRASKA

FALL 2024 CONFERENCE AGENDA

All Times Central.

All times, session topics and speakers are subject to change. Any changes will be posted as quickly as possible.

Updated: 10/4/24

Sunday, October 27, 2024

2:00 PM	Registration Desk Opens
2:30 PM - 3:15 PM	First Time Attendee Orientation
3:15 PM - 3:30 PM	Break
3:30 PM - 4:45 PM	Ask the Experts about Protected Concerted Activity Trey Bryan, U-Haul International, Inc.; Tammie Rattray, Ford Harrison; Phil Wilson, Labor Relations Institute; Dive into the depths of labor and employee relations with our exclusive "Ask the Experts" session. This unique opportunity brings together a distinguished panel of a seasoned consultant, a knowledgeable attorney, and an experienced practitioner. Each panelist brings a wealth of expertise from their respective fields, offering a comprehensive perspective on the complexities and nuances of labor relations and workplace dynamics.
4:45 PM - 5:00 PM	Break
5:00 PM - 6:15 PM	CUE-mmunity Connections Each of these sessions will be designed to facilitate discussion among attendees, enabling sharing of experiences, challenges, and best practices in each area. <ol style="list-style-type: none">1. Collective Bargaining in the Modern Era2. Labor Risk Identification3. Union Organizing Post-CEMEX4. What is Positive Employee Relations? How Best to Exercise PER
6:15 PM - 7:15 PM	Grand Opening Reception

Monday, October 28, 2024

6:45 AM	Registration Desk Opens
6:45 AM - 8:00 AM	Breakfast
8:00 AM - 8:15 AM	Welcome and Opening Remarks
8:15 AM - 9:30 AM	Becoming an Effective Advocate for Employees Before, During and After a Campaign Katie Lev, Lev Labor; Michael Alcorn and Leslie Stratford This presentation will provide employers with actionable strategies for being strong allies for their employees throughout each phase of a union campaign, outlined by two employees who have lived it! The session will cover best practices for ensuring that employees feel supported, understood, and valued before, during, and after the campaign. This presentation will equip employers with the tools needed to foster a workplace environment where employees feel confident and empowered, regardless of the campaign's outcome.
9:30 AM - 10:00 AM	Decision Dialogue In these sessions, a challenging fact pattern will be presented for consideration. Breaking into small discussion groups, each group will collaborate to discuss and devise a strategic plan to address the situation, considering various aspects like damage control, risk mitigation, employee communication, and other concerns.
10:00 AM - 10:15 AM	Break
10:15 AM - 11:15 AM	Proactive Labor Relations: A Deep Dive into Anticipating and Addressing Employee Needs Phil Wilson, Labor Relations Institute

11:15 AM - 12:15 PM	Election 2024 & Chevron Decision: The Impacts on Labor Andrew Meredith, Lululemon and Bob Nagle, Fox Rothschild, LLP
12:15 PM - 1:15 PM	Lunch
1:15 PM - 2:15 PM	The Leadership Paradox and the Fix Under Our Noses Terry Dunn, Positive Management Leadership, Inc.
2:15 PM - 2:45 PM	Decision Dialogue
2:45 PM - 3:00 PM	Break
3:00 PM - 4:00 PM	Employee Communication: Choosing the Right Medium for the Message Nick Kalm, Reputation Partners
4:00 PM - 5:00 PM	Site-Visits: Identifying Labor Activity, Addressing Core Issues and Developing Action Plans Quyrus Epps, Ellwood Group, James Fiddmont, RTX, and Brad Morris, McLane Company
5:15 PM - 5:15 PM	Announcements and Reminders
6:00 PM - 9:00 PM	Evening/Networking Reception - Tacos and Tee Times!

Tuesday, October 29, 2024

6:45 AM	Registration Desk Opens
6:45 AM - 8:00 AM	Breakfast
8:00 AM - 8:15 AM	Welcome and Opening Remarks
8:15 AM - 9:15 AM	Hearing from the Other Side: Tales from a Former Union Organizer Evelyn Fragoso, Labor Relations Institute
9:15 AM - 9:45 AM	Decision Dialogue
9:45 AM - 10:00 AM	Break
10:00 AM - 11:15 AM	NLRB Update: Key Changes and Compliance Bob Heary, Barclay Damon
11:15 AM - 12:15 PM	Case Study: Staying connected and Informed through Social Media Mark Codd, IRI Consultants
12:15 PM - 1:15 PM	Lunch CUE Programming Committee Lunch
1:15 PM - 2:15 PM	Handling Pickets and Protests: A Master Class Willam Hamrick, Publix and Michael Vandervort, Labor Relations Institute
2:15 PM - 2:45 PM	Decision Dialogues: Crafting Your Route in Complex Terrain
2:45 PM - 3:00 PM	Break
3:00 PM - 4:00 PM	Promoting Employee Mental Health and Wellness Fiona Jamison, Spring International
4:00 PM - 5:00 PM	Successfully Navigating Workplace Activism and Social Justice Erin Watson, Lululemon and Mike Sherrard, Sherrard Kuzz
5:00 PM - 5:15 PM	Conference Closing Notes and Remarks
5:15 PM - 6:30 PM	Closing Reception/ Networking

Wednesday, October 30, 2024

8:00 AM - 12:00 PM	Cultivating Resilience (Additional cost) Sheri Browning, IRI Consultants
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