



SPRING 2023 CUE CONFERENCE

JAZZING UP EMPLOYEE RELATIONS

May 7-9, 2023 • NEW ORLEANS MARRIOTT

www.cueinc.com/spring2023

Spring 2023 Conference Agenda

All times Central Daylight Time.

All times, session topics and speakers are subject to change. Any changes will be posted as quickly as possible.

Updated: 3/23/23

Sunday, May 7, 2023

12:00 PM Registration Desk Opens

2:30 PM - 3:45 PM **Ask the Experts Panel**

4:00 PM - 5:00 PM **Industry Breakout Sessions**
Meet with peers from your industry to share experiences and learn best practices.

5:15 PM - 6:15 PM First Time Attendee Orientation

6:15 PM - 8:15 PM Grand Opening Reception

Monday, May 8, 2023

6:45 AM Registration Desk Opens

6:45 AM - 8:00 AM Breakfast

8:00 AM - 8:30 AM Introduction & Welcome

8:30 AM - 12:00 PM **Keynote - A Discussion with the NLRB featuring Former Chair John Ring: Hear from a True Labor Expert**
Roger King, John Ring and John Mortimer
Join Roger King, John Mortimer and previous NLRB chair John Ring to hear their take on the current board, NLRB case decisions and what we as labor and HR professionals should prepare for.

Starbucks Case Study: Insight into this Highly Publicized Case

John Mortimer & Peter List

As one of the largest and fastest union organizing efforts we have ever seen, we will take a deep dive into what happened and what the outcome has been thus far.

The NLRB: Updates & Key Actions for Your Organization

Tammie Rattray and John Lovett

As the labor pendulum swings, this discussion will focus closely on the latest NLRB actions to guide your labor strategy.

12:15 PM - 1:00 PM **Lunch**

1:00 PM - 4:15 PM **How Campaigns are Successful: Learn from a Former Organizer**

Evelyn Fragosa

Gain an understanding of how a union organizer thinks, works and interacts with your employees so that you can adjust accordingly.

Neutrality Agreements: A Stacked Deck

David Wimmer and Robert Heary

Neutrality agreements have been in the news, and the pressure to accept one may come from internal or external sources. Here is what you need to know.

Preparing Your Frontline Leaders to Be First Responders

Shannon Charron and Brett Ulrich

Frontline leader preparation is key to employee engagement and responding in difficult times. Make sure they are prepared to handle any circumstance.

4:15 PM - 4:30 PM Closing Notes

6:00 PM - 8:00 PM Networking Reception

Tuesday, May 9, 2023

6:45 AM	Registration Desk Opens
6:45 AM - 8:00 AM	Breakfast
8:00 AM - 8:15 AM	Opening Remarks & Announcements
8:15 AM - 11:15 AM	Life in the Trenches: Strategies for Responding to the NLRB Edwin Keller & Dan Fritz Learn how to navigate requests for information and ULP charges, develop strategies to respond internally and externally, and look towards the future.
	Additional Topic To Be Announced
11:15 PM - 12:30 PM	Lunch
12:30 PM - 4:00 PM	Public Relations & Labor Relations: How They Go Hand in Hand Nick Kalm Get ahead of bad publicity. See how public relations and labor relations can work hand in hand.
	Union Awareness Websites: Tell Your Story Internally and Externally Walter Orechwa How to create and effectively utilize a powerful tool to keep employees educated and informed.
	Be Proactive with Data: Identifying Trouble Spots and How to Resolve Them Michael Vandervort and Fiona Jamison Data can be your friend to improve engagement, performance and resilience.
	Explanation of Micro-Bargaining Units and Their Role in Labor Relations Mark Stublely Learn what micro-units mean for employers and how to work with them strategically.
	Decertification. It's Not a Myth. Katie Lev Decertification. What it is, how it happens and what you need to know.
4:30 PM - 4:45 PM	Closing Conference Notes and Remarks
4:45 PM - 6:30 PM	Closing Reception/ Networking

Wednesday, May 10, 2023

8:00 AM - 12:00 PM	Post-Conference Workshop - The Hero Assumption Phil Wilson <i>Additional cost</i>
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