

# Racing Towards Positive Employee Relations!



 **Sunday, October 23 - Wednesday, October 26, 2022**

 **Omni Hotel | Louisville, Kentucky**

 **[Register Today](#)**

 **[Reserve Your Room](#)**

All times Central Daylight Time. Subject to change. Updated: 9/28/2022

## Sunday, October 23, 2022

11:00 AM	Registration Desk Opens; Check in and pick up conference materials
12:30 PM - 1:30 PM	Training on How to Use the Conference App
1:30 PM - 3:00 PM	<b>Ask the Experts Panel - Rob Buikema, Shannon Charron, Katie Lev, and Scott Purvis</b>
3:00 PM - 4:00 PM	<b>Industry Breakout Sessions:</b> <b>Manufacturing - Andrea Jurgensmeyer</b> <b>Retail - Mark Codd, Doug Hessinger, and Michael Vandervort</b> <b>Logistics - Deron Mellinger</b>
4:15 PM - 5:15 PM	<b>First Time Attendee Orientation: Hosted by Doug Hessinger, Karen Loughlin, and Michael Vandervort</b>
6:00 PM - 8:00 PM	<b>Grand Opening Reception</b>

## Monday, October 24, 2022

6:45 AM	Breakfast
6:45 AM	Registration Desk Opens; Check in and pick up conference materials
8:00 AM - 8:30 AM	Opening Welcome: CUE Conference Committee
8:30 AM - 9:30 AM	<b>Keynote: Winning with GenZ - How To Hire, Motivate and Retain This Key Group - Nick Kalm and Haley Hartmann</b>
9:30 AM - 9:45 AM	Break
9:45 AM - 11:15 AM	<b>Pre-Campaign Strategies - DE&amp;I Strategies, Employee Wellbeing/Mental Health, Positive Employee Relations; How Flexibility Factors In - Julie Smith and Alison Snyder</b>
11:15 AM - 12:00 PM	<b>Campaign Strategies - Angel Cornejo</b>
12:00 PM	Lunch
1:00 PM - 1:55 PM	<b>Employee Handbooks in the Abruzzo Era - Greg Peters</b>
2:00 PM - 2:55 PM	<b>Weaponization of Union Avoidance, the Targeting of LR Practitioners, Persuader Rules - Bob Nagle and Phil Wilson</b>
2:55 PM - 3:10 PM	Break
3:10 PM - 4:10 PM	<b>Labor Relations Readiness: Modernizing Your Approach - Mark Codd and Scott Purvis</b>
4:15 PM - 4:30 PM	Closing Notes
6:00 PM - 8:00 PM	<b>Networking Reception</b>

## Tuesday, October 25, 2022

6:45 AM	Breakfast
6:45 AM	Registration Desk Opens; Check in and pick up conference materials
8:00 AM - 8:15 AM	Opening Remarks & Announcements
8:15 AM - 9:45 AM	<b>Early/Mid Campaign Strategies - Winning Strategies, PCA on Social Media; What Is and Isn't, Campaign Website - Walter Orechwa, Scott Purvis, and Mark Stublely</b>
9:45 AM - 10:00 AM	Break
10:00 AM - 11:00 AM	<b>The Employee Experience – How to Create Belonging in the Age of Affiliation - Mark Codd</b>
11:00 AM - 12:00 PM	<b>Positive Employee Relations - Strategies for 2022/2023 - Phil Wilson</b>
12:00 PM - 1:00 PM	Lunch
1:00 PM - 2:00 PM	<b>The Joy Silk Doctrine &amp; Good Faith Doubt -- What It Is and How to Train Supervisors on Responding to Recognition Demands - Robert Heary</b>
2:00 PM - 3:30 PM	<b>Managers - Civility and Approachability in Frontline Leaders and Heat Mapping - Erica DyReyes, Michael Sherrard, and Phil Wilson</b>
3:30 PM - 3:45 PM	Break
3:45 PM - 4:30 PM	<b>Post Campaign: What to Do Next? - Brett Ulrich</b>
4:30 PM - 5:00 PM	Closing Conference Notes and Remarks
4:45 PM - 6:30 PM	<b>Closing Reception/ Networking</b>

## Wednesday, October 26, 2022

	<b>Post-Conference Workshop - Dr. Fiona Jamison and Patti Andes</b> Additional Cost
8:00 AM - 8:15 AM	Welcome

8:15 AM - 9:45 AM	<b>People Analytics / Labor Analysis Workshop - Part 1</b>
9:45 AM - 10:00 AM	Break
10:00AM - 12.00 PM	<b>People Analytics / Labor Analysis Workshop - Part 2</b>