

# CUE Spring 2017 Conference Schedule

CUE Spring 2017 Conference  
April 23-25, 2017

Newport Beach, CA



## Sunday, April 23

### Registration Desk Opens

11:00 AM Check in and pick up conference materials

### Industry Discussion Groups

2:00-3:00 PM Manufacturing Discussion Group  
Retail Discussion Group  
Transportation Discussion Group

### New Member Orientation

3:00 PM New Member Orientation

### Scavenger Hunt/ Networking

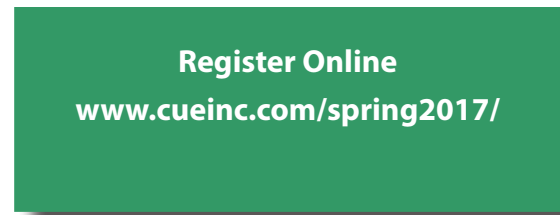
3:30 PM Bus Pickup/ Drop-Off  
4:00 PM Scavenger Hunt Begins  
6:00 PM Scavenger Hunt Ends

### Grand Welcome Reception

6:00 PM Welcome Reception/ Dinner/ Networking Event/ 40th Retrospective

### Registration Desk Closes

6:30 PM Registration desk will re-open at 6:45 AM on Monday



## Monday, April 24

### Registration Desk Opens

6:45 AM Check in and pick up conference materials

### Breakfast

6:45 AM-8:00 AM Breakfast

### Welcome Announcements

8:00 AM-8:15 AM General Welcome and Opening Remarks

### Monday General Sessions

8:15 AM-9:00 AM 40th Retrospective - Looking Back: Then & Now  
*Jim Gray, Charlie McLane, Steve Wardrop & Bob Kinsella*

9:00 AM-10:00 AM Unlocking an Ownership Culture  
*Greg Hawks*

## Monday, April 24(Cont.)

- 10:00 AM-10:30 AM Break
- 10:30 AM-11:30 AM It's Yuuuge! - Labor Law Update & Trump's First 100 Days  
*Brian Bulger, Clyde Jacob, Rob Buikema & Franklin Coley*
- 11:30 AM-12:15 PM Cleaning Up in a Corporate Campaign - PJS Case Study  
*Brent Southwell*

### **Lunch**

- 12:15 PM-1:15 PM Lunch

### **Monday Concurrent Sessions**

- 1:15 PM-2:15 PM The Perfect Online Communication Formula  
*Walter Orehwa, Chris Craddock & Scott Purvis (Moderator)*
- 1:15 PM-2:15 PM See Something. Say Something. - Live Demo  
*Eric Funston, Katie Lev & Tim Murphy*
- 1:15 PM-2:15 PM Open-Sourcing Amazon's Career Choice Program  
*Juan Garcia*
- 2:15 PM-2:30 PM Break
- 2:30 PM-3:30 PM The Perfect Online Communication Formula  
*Walter Orehwa, Chris Craddock & Scott Purvis (Moderator)*
- 2:30 PM-3:30 PM See Something. Say Something. - Live Demo  
*Eric Funston, Katie Lev & Tim Murphy*
- 2:30 PM-3:30 PM Open-Sourcing Amazon's Career Choice Program  
*Juan Garcia*
- 3:30 PM-3:45 PM Break
- 3:45 PM-4:45 PM International - ILO  
*Terry Dunn, Brad Rechel & Mark Stublely*
- 3:45 PM-4:45 PM Looking Outside to Fix Inside  
*Fiona Jamison*
- 3:45 PM-4:45 PM As Goes California, So Will Go the US  
*David Wimmer*
- 5:00 PM End of First Day Sessions
- ### **Reception**
- 5:30 PM Bus Departs for Newport Dunes
- 5:45 PM-8:30 PM Beach Party  
Networking/ Cocktails  
Casual Attire Required!

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## Tuesday, April 25

### **Registration Desk Opens**

- 6:45 AM Check in and pick up conference materials

### **Breakfast**

- 6:45 AM-8:00 AM Breakfast

### **Opening Announcements**

- 8:00 AM-8:15 AM Opening Remarks

### **Tuesday General Sessions**

- 8:15 AM-9:15 AM Humanity Means Business  
*China Gorman*
- 9:15 AM-10:15 AM It's All in the Numbers - Data Analytics and HR/LR  
*Dr. Zev J. Eigen*
- 10:15 AM-10:30 AM Break

## Tuesday, April 25 (Cont.)

10:30 AM-11:20 AM The Future of Employee Relations  
*Rick Turner*

### **Lunch**

11:20 AM-12:30 PM Lunch

### **Program Committee Lunch**

11:20 AM-12:30 PM Program Committee Lunch - Fall 2017

### **Tuesday Concurrent Sessions**

12:30 PM-1:30 PM Understanding "Misclassification" Issues -- Contractor or Employee  
*Robert Nagle & Andrew Eisenberg*

12:30 PM-1:30 PM How to Be a Loser & Winner in 13 Months!  
*Don Powell*

12:30 PM-1:30 PM The Leader's Legacy: Managing Your Impact on Your Company's Culture  
*Mary Faulkner*

1:30 PM-1:45 PM Break

1:45 PM-2:45 PM Understanding "Misclassification" Issues -- Contractor or Employee  
*Robert Nagle & Andrew Eisenberg*

1:45 PM-2:45 PM How to Be a Loser & Winner in 13 Months!  
*Don Powell*

1:45 PM-2:45 PM The Leader's Legacy: Managing Your Impact on Your Company's Culture  
*Mary Faulkner*

2:45 PM-3:00 PM Break

### **General Session**

3:00 PM-4:00 PM It's All About The People  
*Phil Wilson, Franklin Coley, Greg Hawks, Bret Jacobson & Michael VanDervort*

4:00 PM - 4:45 PM CUE's Legacy: Managing Our Impact on the Next 40 Years

4:45 PM End of Second Day Sessions

### **Reception**

5:30 PM Buses load for Twenty Eight

6:00 PM-8:00 PM Twenty-Eight  
Dinner/ Networking/ Virtual Reality Demo

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## Wednesday, April 26

### **Breakfast**

7:00-8:00 AM Breakfast for Post Conference Attendees

### **\*Post Conference Workshop**

8:00-12:00 PM Approachable Leadership  
*Phil Wilson*

12:00 PM End of Conference

\*Additional Fee for Optional Session (Post Conference Workshop)