

CUE, Inc.
Spring 2012 Conference
May 20-22
A Universal Approach to Positive Employee Relations

General Sessions

Speaker To Be Determined – “Interview With an Organizer”

Jim Trivisonno, IRI Consultants - “CUE Labor Activity Survey and Report”

Jana Caswell, Darden Restaurants - “Keeping a Great Employee Culture on the Menu at Darden”

Doug Seaton, Seaton, Peters & Revnew and **Tim Murphy**, Skoler, Abbott and Presser–
“Recent NLRB Actions: How They Affect Your Company”

Doug Pinkham, Public Affairs Council – “Reputation Matters: How the Media and Activists Define Business”

Craig Brethauer, Baycare Health System; **Chris Roederer**, Tampa General and **Jay Kuhns**, All Childrens' Health System
“Inoculate Your Organization Against Unions! – Lessons From Healthcare!”



Concurrent Sessions

“Communications In a Crisis”

Doug Pinkham, Public Affairs Council

“A New Dimension: Unions Move to the International Battleground”

Martin Warren, Eversheds Solicitors and Gerlind Wisskirchen, CMS Hasche Sigle

“Labor and Employment Practices and Social Media: On a Collision Course?”

Larry Oppenheimer, Hiscock and Barclay & Tammie Rattray, Ford and Harrison

“Protected Concerted Activity: It's Not Just for Unionized Employees”

Ed Levin, Saul Ewing, LLP

“Transportation Discussion Group”

Open Forum with Former Organizers
(Panelists to be announced)

“Retail Discussion Group”

Wednesday Post Conference Workshop

Cost of Unionization to Your Company

Bernie Berrigan, Tenneco and Jim Gray, Jim Gray Consultants

This highly interactive three hour session will focus on applying a costing mechanism to attendees' individual companies, to better understand and calculate the true cost of having a union in your organization; how to best communicate it within your organization and how to best leverage this data in support of your Positive Employee Relations Strategy.

“Ask the Experts”

Sunday Afternoon @ 3:30

Moderated by Steve Wardrop, Labor Relations Institute

Featuring Jim Gray, Jim Gray Consultants; Bernie Berrigan, Tenneco; Clyde Jacob, Coats Rose and Jana Caswell, Darden Restaurants
This has become a popular session since its inception year ago. Some preselected questions will get it started. The session begins at 3:30 and will last 1 hour and 15 minutes

Join Us For the Tuesday Night Event

Universal CityWalk®, Orlando's hottest spot for entertainment, will be the site of our Tuesday Conference Closing Event. It will be held at “the groove” and bus transportation for the short ride to and from Loews Portofino Bay Hotel will be provided. Enjoy one more opportunity to extend your networking while enjoying food and beverage at “the groove.”