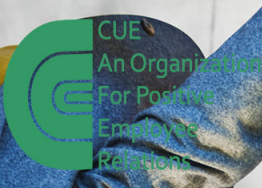


MARK  
YOUR CALENDAR!

# POWERFUL & RESILIENT ENSURING SUCCESS TOGETHER



**FALL 2018 CONFERENCE  
MINNEAPOLIS, MN  
SEPTEMBER 23-25, 2018**

*Full Fall 2018 CUE Conference Schedule Available!*

### **Employee Engagement**

- Keynote: Phil Wilson- Leadership Approachability and Improving Retention
- How Best Buy Fosters an Engaged Culture
- "From We Will to At Will" - Leadership, Resilience and Hiring Disable Vets
- Moving Beyond the Employee Survey

### **Positive Employee Relations**

- Emerging Trends: Alt-labor, Supply Chain and Community Based Organizing
- 2018 Labor Law and Policy Update
- Labor Relations 101
- Case Study: Minnesota Home Health Care Campaign
- Anatomy of a Campaign
- Ask an Organizer
- CUE Labor and Employee Relations Certification Course

### **Driving Business Outcomes**

- Keynote: Sarah Morgan - Beyond Political Correctness -- Inclusion and Equality in Modern Employee Relations
- The Cost of Unionization and ROI of remaining union-free
- Your Brand is in Trouble: Internal and External Crisis Communication Planning
- The Four Things Your Leaders Must Have to Be Successful: Soft Skills For Leaders

### **Registration Includes:**

- Welcome Reception
- All General Sessions
- All Concurrent Sessions
- Networking Events
- All Breakfasts
- All Lunches
- Special Evening Event

### **Conference Rates:**

- Non-Member: \$1250
- Member: \$875

### **Optional Sessions** Additional Fee Noted Below

**Monday, September 24-26, 2018**  
*CUE Certification Course*  
Members: \$220; NonMembers: \$300

**Wednesday, September 26, 2018**  
*Post Conference Workshop*  
Members: \$160; NonMembers: \$200

**Register Online**  
[www.cueinc.com/fall2018](http://www.cueinc.com/fall2018)

Hyatt Regency Rooms are \$219/night. Link will be included in registration confirmation.

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